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CHUCK STONE

Creative Director

EDUCATION

Bachelor of Science, Electronic Media & Film | TOWSON UNIVERSITY
2010, Summa Cum Laude

EXPERIENCE

Creative Director

July 2016 – Present

Driven Media Group | Hunt Valley, MD

- Manage a team of employees to produce an average of 400 pieces of creative monthly.
- Develop processes, procedures, and products that lead the creative department to account for 30% of agency revenue.
- Grew the creative team from 1 to 8 employees while the company went from startup to 100+ monthly recurring clients.
- Work directly with clients to write, produce, shoot, and edit video content to create additional value for clients and revenue for the company through the use of OTT/CTV, YouTube, Facebook, TV, and other video outlets.
- Contribute as a member of the company's leadership team to build efficiencies by collaborating with other departments to creatively solve problems.

Creative Services Manager

April 2013 – June 2016

MsgWorx | Cockeysville, MD

- Managed all creative projects for the agency.
- Managed the creative team, and a team of freelancers.
- Work directly with clients to write, produce, shoot, and edit video content that was paired with email or direct mail to drive direct action.
- Worked in a consultative capacity to help outside marketing teams develop their own video production capabilities.
- Created videos with C-level employees, and politicians, including a former Presidential candidate.

Freelance Creative Services

June 2010 – April 2013

Baltimore, MD

- Oversaw the production of multiple independent films, managing crews of up to 40 to finish production on time, and on budget.
- Assisted in the production of Network TV Shows, and Studio feature films including House of cards, Argo, and specials for the History Channel.
- Worked on commercial projects for clients including Under Armour, and M&T Bank.

SKILLS

- Adobe Premiere, After Effects, Photoshop, Audition
- Microsoft Office, Google Workspace
- 4k & HD Video Cameras, Drone Videography & Photography
- Photography
- Project Management
- Problem Solving
- Leadership
- Script Writing
- Time Management
- Creativity